Northcliffe
Community
Resource
Centre

We are a not-for-profit organisation supported by the Northcliffe community and Royalties for Regions

ROYALTIES
FOR REGIONS

www.northcliffe.org.au website survey 2017

Our thanks for volunteering your time to contribute to this survey. Please begin by taking the time to visit and browse around the www.northcliffe.org.au website. We want your comments to reflect the current state of the website and not your memories of the website prior to any recent updates.

1. My overall impression of the content of the www.northcliffe.org.au website is:

👎 ☐ Useless   ☐ Limited Use   ☐ Functional   ☐ Mostly Useful   ☐ Great Resource 👍

2. My overall impression of the design of the www.northcliffe.org.au website is:

👎 ☐ Ugly   ☐ Boring/ outdated   ☐ Reasonable   ☐ Stylish   ☐ Brilliant 👍

3. Compared to other town websites I have visited, www.northcliffe.org.au is:

👎 ☐ Unprofessional   ☐ About the same   ☐ Better 👍   ☐ Don't know / I haven't visited other town websites .

4. How easy or hard was it to find content you were looking for on the website?

👎 ☐ Hard/confusing   ☐ Average   ☐ Easy 👍   ☐ I was just browsing, not looking for anything specific.

5. Of all the pages I viewed on www.northcliffe.org.au the one most useful to me / my family is : _____

   The second most useful page is : _____

6. www.northcliffe.org.au has room to change and grow over time. What would you like to see added to the website?

☐ More pages.   What type? _____

☐ More content.   What type? _____

☐ Local news.   What type? _____

Something else specific:_____

Need more space?? **Take us much as you need to tell us your ideas and impressions about the website on the blank, back page, of this survey.**

7. Prioritising Proposed Website Changes.

Start numbering priorities from 1 for the most important and number downward to least important.

If you don't understand a proposed change or have no view leave the square blank.

For any changes you don't think are required put an 'X' in the box.

General Changes	PRIORITY:
→Add a website search tool.	
→Add a "Current Northcliffe Weather" widget on the *Welcome* page.	
→Reorganise content (how?: _____)	
→Create and maintain an emergency services guide.	
→Create a community provided environmental photos section.	
→Collect and analyse statistics about who visits the website.	

Design / Organisation Changes	
→New imagery/ photos (suggestions?: _____)	
→Better design (details?: _____)	
→Add more photos on Business & Community Group pages.	
→Separate 'Environment and Recreation' from 'Where We Live' to its own page.	
→Separate 'History in Northcliffe' from 'Where We Live' page, to its own page.	
→Organise 'Resources' page and automatically remove out of date content.	

Technical Changes	
→Build more automated tools to speed up process of website updating and to make it possible for NCRC staff, other than Graham, to make updates.	
→Move from http to https (encrypted/ SSL) to improve privacy for website visitors and to assist with Google rankings.	

My own suggestions for website changes / additions/ removals:	
→1.	
→2.	

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8. <u>What content are you aware of on our website?</u>
www.northcliffe.org.au contains a lot of content. Which were you aware of?

Individual pages available from the menu…	✓ tick one box in each row		
	AWARE	AWARE but not the details	NOT AWARE
What's On allows you to download the most up to date community calendar (as published in the Karri Pigeon) and includes 'highlight' events, some of which didn't make it in time to be included in the Karri Pigeon Calendar.			
Where We Live is the longest page, with the most content, on the website. It includes links to local weather services, demographic data, Northcliffe history , maps and general services information. It also includes a lot of material for visitors about local recreation sites.			
Art and Artists is a page which gives us a chance to showcase the creative history and current creative activities of Northcliffe's inhabitants. You can visit this page to see examples of art by Ann Rice, Peter Hill, John Austin and Tony Windberg. You can also find out about local art classes and arts groups.			
Services & Community Groups is a comprehensive list of Northcliffe's community groups and services on offer (such as bus bookings, laundromats, sports clubs, chlildcare). This is a quick way of finding who you need to contact to find out about a service, activity or club in town.			
Business and Retail is a comprehensive list of Northcliffe's business and retail services, including tradespersons, shops, natural therapists and more. The list is restricted to Northcliffe based services, not Pemberton or Manjimup. This ensures we can keep the list manageable and our local business listings don't get diluted amongst numerous Pemberton and Manjimup businesses.			
Accommodation, Food and Entertainment is a page for locals to market their services to visitors. It lists dining and drinking establishments, and accommodation providers. This includes Northcliffe and Windy Harbour based services only, unless they are members of the Northcliffe Visitor Centre.			
Northcliffe CRC page provides provides online access to our 'A Little CRC' Karri Pigeon articles, to our Constitution, prices and services list, and a summary of our services and the funding support we receive.			
Resources is a list of downloadable content from the website.			
Partners and Links provides links to external websites associated with Northcliffe and the region. This is a resource for exploring the wider world of Northcliffe on the internet. It is also a chance for the NCRC to provide 'back links' to the organisations with whom we partner.			

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